

ScotsFEST

October 27-29, 2023

SPONSORSHIP FORM



lyon.edu/homecoming

Business Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Email _____

Phone (____) ____ - _____

Fax (____) ____ - _____

SPONSORSHIP LEVELS:

Festival Title Sponsor: \$10,000

Logo and name included next to festival logo on website and in all marketing, programs, and presentations as title sponsor alongside Lyon College. VIP access to all festival events, including table of 8 for Feast Ceilidh.

Feast Ceilidh Presenting Sponsor: \$5,000

Logo and name included in all marketing, programs, and presentations for the Feast Ceilidh, banner at feast, VIP access to all festival events, including table of 8 for Feast Ceilidh.

Entertainment Tent Presenting Sponsor: \$3,000

Logo and name included in all marketing, programs, and presentations for the Entertainment Tent, banner at Entertainment Tent, VIP access to all festival events, including table of 8 for Feast Ceilidh.

Highland Games Presenting Sponsor: \$2,500

Logo and name included in all marketing, programs, and presentations for the Highland Games, banner at Highland Games, VIP access to all festival events, including table of 8 for Feast Ceilidh.

Highland Dancing Presenting Sponsor: \$2,500

Logo and name included in all marketing, programs, banners, and presentations for Highland Dancing, including arscottishfest.com.

Sheep Dog Demo Sponsor: \$1,500

Logo and name included in all marketing, programs, banners, and presentations for Sheep Dog Demo, including arscottishfest.com.

President's Reception Presenting Sponsor: \$1,000

Logo and name included in all marketing, programs, banners, and presentations for President's Reception, including arscottishfest.com, and 6 tickets to the President's Reception.

Lil' Highlanders Fun Zone Presenting Sponsor: \$750

Logo and name included in all marketing, programs, banners, and presentations for Kids activity area, as well as give-away children's bags, and including arscottishfest.com.

Dog Show Presenting Sponsor: \$500

Logo and name included in all marketing, programs, banners, and presentations for the Dog Show, including arscottishfest.com.

Kilted Mile Presenting Sponsor: \$500

Logo and name on the front of the shirt, and included in all marketing, programs, banners, and presentations for Kilted Mile, including arscottishfest.com.

Sustaining Sponsor: \$500

Logo on front or back cover of the festival program, and homepage of arscottishfest.com

Supporting Sponsor: \$350

Full page graphic in festival program, and homepage of arscottishfest.com

Friends of the Festival Sponsor: \$200

Half page graphic in festival program, and homepage of arscottishfest.com

Tartan Society Sponsor: \$100

1/4 page graphic in festival program, and homepage of arscottishfest.com



SPONSORSHIPS MUST BE RECEIVED BY September 1, 2023.

Questions? Contact Pamela at 870-307-7362 or at pamela.palermo@lyon.edu

ScotsFEST

PLEASE KEEP THIS PORTION FOR YOUR RECORDS

Return above form to:

Lyon College
Attn: Pamela Palermo
P.O. Box 2317
Batesville, AR 72503

Date: _____

Check #: _____

Festival Title Sponsor: \$10,000

Feast Ceilidh Presenting Sponsor: \$5,000

Entertainment Tent Presenting Sponsor: \$3,000

Highland Games Presenting Sponsor: \$2,500

Highland Dancing Presenting Sponsor: \$2,500

Sheep Dog Demo Presenting Sponsor: \$1,500

President's Reception Presenting Sponsor: \$1,000

Lil' Highlanders Fun Zone Presenting Sponsor: \$750

Dog Show Presenting Sponsor: \$500

Kilted Mile Presenting Sponsor: \$500

Sustaining Sponsor: \$500

Supporting Sponsor: \$350

Friends of the Festival Sponsor: \$200

Tartan Society Sponsor: \$100

Email high-res PDF, TIFF, or JPG to marketing@lyon.edu subject: ScotsFest Sponsorship Graphics